

UPDATES FROM MADAGASCAR

TRANSFORMING COMMUNITIES THROUGH CLIMATE-SMART AGRICULTURE



In Madagascar, the Pfumvudza Agriculture Program continues to transform farming practices and livelihoods through training, demonstration sites, and community engagement. Led by PPC Madagascar, this initiative equips farmers with practical, climate-smart methods to increase yields, conserve resources, and strengthen food security.

KEY HIGHLIGHTS (JANUARY – OCTOBER 2025)



- 1,359 farmers trained across nine regions of Madagascar.
- 184 demonstration plots established, averaging 1,200 m² each, including specialized training programs for retired people.
- 6 demonstration sites set up in six provinces, expanding outreach to remote and marginalized households.
- Rice production increased from 5.2 to 6 tons per hectare, and maize yields improved from 4.76 to 4.93 tons per hectare.
- Twice-weekly national radio broadcasts and a weekly television program continue to share Pfumvudza techniques and success stories with a wider audience.



Green leafy vegetable harvest – Farmer Field School (FFS) in Fieferamanga, October 2025



Maize production (4.93 tons per hectare) – Demonstration site in Ambatolampy Tsimahafotsy, April 2025



Land preparation for maize planting – Farmer Field School (FFS) in Fieferamanga, October 2025



Field training session: Participants learning how to measure and mark planting plots – Antsirabe, June 2025

FOOD SECURITY IN MADAGASCAR

STORIES OF IMPACT

"I was motivated by the training provided by the NGO PPC Madagascar in 2023 with the goal of becoming a young entrepreneur," shares Radotiana, one of the program participants. "Over the past two years, our maize and vegetable production has continued to increase beyond our expectations, despite climate challenges. We are now planning to move into processing and working with other local farmers."

This story is just one example of how your support is making a tangible difference. The program is helping farmers not only improve yields but also develop resilience and independence.



Photo: "Our production has increased beyond expectations. Now we plan to work with more local farmers!" – Radotiana, young entrepreneur (Left)

SPONSOR A FARMER – CULTIVATE HOPE, ONE FIELD AT A TIME

You can help transform lives in Madagascar by sponsoring a farmer for just **\$200/month** through the Pfumvudza Agriculture Program. Your support provides essential tools, quality seeds, and hands-on training in sustainable farming methods that increase yields and protect the environment. Each sponsored farmer is equipped to grow more food, feed their family, and train others—multiplying the impact across their community. With your gift, you're not just supporting a farmer—you're helping a nation move toward food security and self-sufficiency.



LOOKING AHEAD



PPC Madagascar is now focusing on strengthening follow-up support to ensure sustained adoption of the Pfumvudza method. Plans are underway to expand training opportunities and demonstration sites to even more rural areas, empowering more families to grow food sustainably and break the cycle of poverty.

Your continued partnership is fuelling these incredible results—thank you for investing in a future where every farmer in Madagascar can cultivate both crops and hope.

SPECIAL THANKS TO

Gay Lea
FOUNDATION

We extend our heartfelt thanks to the Gay Lea Foods Foundation for their generous support of this initiative.

Donate Online (CAD): <https://impacthope.ca/madagascar/> OR Mail A Cheque*: P.O. Box 211 Stn Main, Guelph, ON N1H 6J9 OR Interac e-Transfer to: bookkeeper@impacthope.ca *Please designate to: Madagascar

Spending of funds is confined to approved programs and projects. If any given need has been met or cannot be completed, the understanding is that the gift will then be used where it is most needed or where another opportunity of similar nature exists.