MADAGASCAR

Growing Resilient Futures Through Sustainable Farming

ImpactHope continues to partner with Foundations for Farming International (FfF) in the "Madagascar Soul & Soil Revival" initiative. Envisioned by PPC Madagascar (Programme Pfumvudza & Crown), FfF's dedicated local implementing team, this project aims to empower and train 1,000,000 smallholder farmers across Madagascar to systematically overcome the region's severe starvation crisis.

1,000,000
TARGET FARMERS

5-Day ToT
TRAINING-OF-TRAINERS

up to 8x
YIELD MULTIPLIER

100%
ZERO-TILLAGE & MULCH

Restoring Families & Financial Freedom

Through **PFUMVUDZA training** led by local PPC trainers, families gain practical farming and financial management skills that help them produce more food, manage their resources wisely, strengthen their livelihoods, and build greater confidence and hope for a more sustainable future. The training also encourages families to put their knowledge into practice, creating lasting change that can benefit their households and communities.

PFUMVUDZA training in Teton Antsorokavo, Fianarantsoa, on August 18–20, 2026, equipping local farmers with practical farming and financial management skills to build stronger, more sustainable livelihoods.

Impact Stories

Vonjiniaina Rahelimalala, a farmer leader and entrepreneur, joined PPC Madagascar in 2023 and has since grown in her faith, leadership, and commitment to serving others. Through her experiences with PPC, she has witnessed how agricultural and financial training can bring hope, strengthen families, and transform communities. Her journey has inspired her to share what she has learned with others and continue contributing to positive change across Madagascar.

Vonjiniaina Rahelimalala, 33 years old, Farmer and trade leader.

Mamy Ernest, an entrepreneur and permaculture and agroecology trainer, was trained in Zimbabwe through PPC Madagascar in 2023. Since then, he has dedicated himself to sharing the PFUMVUDZA method with hundreds of farmers and local leaders across Madagascar. Through his work, Mamy has witnessed how practical, sustainable farming techniques can improve food production, strengthen household livelihoods, and give families greater confidence in their ability to build a better future. His experience has deepened his commitment to equipping others with knowledge and skills that can create lasting change in their communities.

Razanakolona Mamy Ernest, 32 years old, entrepreneur and trainer in permaculture and Agroecology.

The Recent Impact

3500	Farmers, trainers, and students from 8 regions of Madagascar, trained in the Pfumvudza & Crown program.
100	Mayors of the Highlands of Antananarivo made aware of the Pfumvudza method.
150	Religious institution leaders.
312K	Square meters of ground surface awaiting preparation for the next rainy season in November 2026.
3	Demonstration fields in Patrakala, Fieferamanga, Antananarivo. Brickaville, Toamasina.

Where Your Support Makes a Difference

PPC Demonstration Sites & Schools:
6 provincial demonstration sites serving as hands-on practical classrooms for farmers.

Pfumvudza Yield Multiplication:
Climate-smart soil preparation, zero-tillage, and rainwater conservation inputs.

Crown Stewardship & Financial Training:
Debt elimination, household budgeting, and biblical stewardship education.

Master Trainer Network (ToT) :
5-Day intensive Training-of-Trainers residential workshops to empower regional leaders.

Fenerive Est | July 21–23, 2026 — PFUMVUDZA and Money Map training brought together 80 participants from Fenerive Est, Vavatenina, and Ambatoharanana to develop sustainable farming, financial management, and practical community leadership skills.

JOIN US TO BRING LASTING HOPE TO FAMILIES IN MADAGASCAR

SCAN ME

What began as local agricultural training has grown into a movement of total community restoration, bringing lasting hope, financial stability, and self-reliance to rural families. By choosing to walk alongside us, your investment empowers local leaders with the essential tools and knowledge to lift entire regions out of poverty for generations to come.

- *CAD donors: Online or mail* to P.O. Box 211 Stn Main, Guelph, ON N1H 6J9*
- *Interac e-transfer to: bookkeeper@impacthope.ca*
- *US Donations: Mail to ImpactHope, P.O. Box 702558, Tulsa, OK 74170-2558*

*Please designate your donation to 'Madagascar Soul & Soil Revival'.
Donate Online: https://impacthope.ca/madagascar/

SPECIAL THANKS TO
Gay Lea FOUNDATION
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Spending of funds is confined to approved programs and projects. If any given need has been met or cannot be completed, the understanding is that the gift will then be used where it is most needed or where another opportunity of similar nature exists.